



## COLLECTION<sup>02</sup> 31 JULY 2016 SHOOT

Thank you all for being part of the Super Fly Honey Collection No. 2 Shoot. As with all main SFH shoots, I always go running back to NFG for the best shots. And he always knows all the best girls too ;)

### GIFT FOR YOU

To thank you all for your time, please jump on the website, select a top and a bottom, enter code SUPERFLYTHANKYOU at checkout. It's my thank you gift to you. Please do this by 26 July Tues, so that it will be sent out for you to pick up at the shoot.

### WHAT IS THE SFH PRODUCT

Pole performance apparel created exclusively for pole artists  
Luxury & upmarket  
Minimalism in style. Detail in design. Sensibility in function.  
Feminine, classy & sexy  
Unique, bold and contemporary  
Black & White only

### PURPOSE

For the website [www.SuperFlyHoney.com](http://www.SuperFlyHoney.com) and social media. Two parts to the shoot:

#### 1. PRODUCT SHOOT – OFF THE POLE

Focus on the detail of the garment so that the customer can zoom in on the image to view details of garment  
Lighting – from both sides and the top, no shadows  
Plain background

For example, see the images on the product pages, for eg.  
<http://www.superflyhoney.com/shop-top/>

Item	Designs	Colors
Top	4	4
Short	4	4
	<b>8</b>	<b>8</b>
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# of outfits	32	
poses per outfit (Front, back and one angle. All full body)	3	

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min # of poses	96	
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**2. EDITORIAL SHOOT**

The fun creative stuff, on and off the pole, that also showcases the product

See the lookbook section of the website, e.g. here's the one from NFG

<http://www.superflyhoney.com/nfgphoto/>

Later on, I'll include a folder/inspiration board of poses/styles etc. You're also welcome to play around and do whatever you think would look amazing! Save these on your phone/lap

**EVENT DETAILS**

Location:

3 Hendren CT

Goodna

QLD 4300

Australia

Date: 31 July Sunday

Arrive: 10AM

Estimated end time: 5PM

Lunch provided

**MODELS**

Models – Mandy Lau, Catherine Louise

Photographer – NFG

HMUA – Mel Hooper

**HMUA INSPO**

1. As per Emma - Classic classy sensual seductive!

**THE NIGHT BEOFRE**

Exfoliate, shave & moisturize

Avoid drinking if possible – red eyes

Neat eyebrows

Clear or nude or French manicure nails

**THE MORNING**

Avoid a heavy breakie as that bloats you

Makeup – Natural Look

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Hair – will be up for the Zimmerman shots (cropped at lips), and your own style for the LMF shots (model shots)

If you have pimples or a big blemish, avoid caking it up with make up – it is easier to photoshop out than to fix up cakey make up which will show up in high res images

### WHAT TO WEAR

Shoes – any product shoot will be barefoot, but for our editorial pole shoot afters, bring your fav pole heels that you think will match SFH

Bottoms – wear apparel only as any layer underneath will show up as an outline in a product shoot, so in the name of hygiene, the bottoms are clean & no sharing of bottoms for the shoot, and panty liners provided to line bottoms with

### WHAT TO BRING

Lipstick/lip balm to keep lips plump and moisturized

Water (but no need to bring lunch, you'll be fed)

Dressing robe (optional) – to wear in between outfits since it is quite cold

Make up to touch up

Pole grip

Heels

Shoes – any product shoot will be barefoot, but for our editorial pole shoot afters, bring your fav pole heels that you think will match SFH

Panty liners – sorry, I usually bring these myself, but since I'm not there, could you each bring a pack? This is to line the bottoms. Because for the shoot, don't wear your own panties underneath the bottoms as the outline will show in product shoots.

If you see any poses you'd like to do, save these to your phone or ipad or laptop etc to bring on the day